

Washington Transportation Plan 2035
Summary of Secured Media Placements & Calendar Placements

The following is a summary of media placements secured around the distribution of the final Washington State Transportation Commission 2035 Transportation Plan (WTP 2035). Note additional media placements were garnered around the Draft Plan, which was released in August 2014.

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MEDIA PLACEMENTS (29)

Kitsap Sun

Our View: The Toll Bill's for Thee

<http://www.kitsapsun.com>

February 16, 2015

Spokane Journal of Business

New State Transportation Plan Pushes North Spokane Corridor Funding

<http://www.spokanejournal.com/local-news/new-state-transportation-plan-pushes-north-spokane-corridor-funding/>

February 12, 2015

News Tribune

State Senate Will Consider Gas Tax Deal

http://www.thenewstribune.com/2015/02/12/3636573_state-senate-will-consider-gas.html?rh=1

February 12, 2015

Walla Walla Union Bulletin

Highway 12 Widening Stall for Want of Money

<http://union-bulletin.com/news/2015/feb/07/highway-12-widening-stalls-want-money>

February 7, 2015

Tire Business

Washington State Considers Studded Tires Bill

<http://www.tirebusiness.com/article/20150204/NEWS/150209962/wash-state-considers-studded-tires-bills>

February 4, 2015

Rubber News

Washington State Considers Two Tire Bills

<http://www.rubbernews.com/article/20150204/NEWS/150209991/washington-state-considers-two-tire-bills>

February 4, 2015

Daily Journal of Commerce

Groups Call for Ban on Studded Tires

<https://www.djc.com/news/co/12074399.html?cgi=yes>

February 3, 2015

KTVZ-TV

Washington Lawmakers Eye Studded Tire Ban

<http://www.ktvz.com/news/washington-lawmakers-eye-studded-tire-ban/31063058>

February 3, 2015

KING-5

Opposition to Studded Tires Gaining More Traction in Washington

<http://www.king5.com/story/news/local/2015/02/02/opposition-to-studded-tires-gaining-traction-in-washington/22753081/>

February 2, 2015

Everett Herald

Opposition to Studded Tires Gaining More Traction in Washington

<http://www.heraldnet.com/article/20150202/NEWS03/150209847>

February 2, 2015

Lewis County Watch

Opposition to Studded Tires Gaining More Traction in Washington

<http://lewiscountywatch.com/opposition-to-studded-tires-gaining-traction-in-washington/>

February 2, 2015

Yakima Herald-Republic

Ban on Studded Tires Getting More Support

<http://www.yakimaherald.com/news/latestnews/2881925-8/opposition-to-studded-tires-gaining-traction-in-washington>

February 2, 2015

Q13 Fox

No More Studded Tires on Washington Roads?

<http://q13fox.com/2015/02/02/no-more-studded-tires-on-washington-roads>

February 2, 2015

KOMO News

Opposition to Studded Tires Gaining Traction in State

<http://www.komonews.com/news/local/Opposition-to-studded-tires-gaining-traction-in-state-290534521.html>

February 2, 2015

Washington Times

Opposition to Studded Tires Gaining Traction in State

http://www.washingtontimes.com/news/2015/feb/2/opposition-to-studded-tires-gaining-traction-in-wa/?utm_source=RSS_Feed&utm_medium=RSS

February 2, 2015

Daily Astorian

Opposition to Studded Tires Gaining Traction in State

<http://www.dailyastorian.com/opposition-to-studded-tires-gaining-traction-in-washington-da-ap-webfeeds-news-northwest2db6a6336ddb46e2888c080aa4e8bb6c>

February 2, 2015

Centralia Chronicle

Opposition to Studded Tires Gaining Traction in Washington

http://www.chronline.com/crime/article_a23dbdcc-ab04-11e4-b666-1fee1032221e.html

February 2, 2015

KHQ.com

Opposition to Studded Tires Gaining Traction in Washington

<http://www.khq.com/story/28000282/opposition-to-studded-tires-gaining-traction-in-washington>

February 2, 2015

San Francisco Gate

Opposition to Studded Tires Gaining Traction in Washington

<http://www.sfgate.com/news/article/Opposition-to-studded-tires-gaining-traction-in-6056369.php>

February 2, 2015

Enquirer Herald

Opposition to Studded Tires Gaining Traction in Washington

<http://www.enquirerherald.com/2015/02/02/3363376/opposition-to-studded-tires-gaining.html>

February 2, 2015

SHIFT Washington

Sound Transit Begins Push for Higher Taxing Authority

<http://shiftwa.org/sound-transit-begins-push-for-higher-taxing-authority/>

January 26, 2015

Washington Gazette

Washington State Transportation Commission Releases Final Transportation Plan 2035

<http://www.washingtongazette.com>

January 26, 2014

MyNorthwest.com

Washington State Transportation Commission Releases Final Transportation Plan 2035

<http://local.mynorthwest.com/enumclaw>

January 23, 2015

Washington Weekly

Washington State Transportation Commission Releases Final Transportation Plan 2035

<http://washingtonweekley.com>

January 23, 2015

KING-5

A Look Into the State's Transportation Future

<http://www.king5.com/story/news/local/2015/01/22/washington-transportation-study/22192659/>

January 23, 2015

Enumclaw Courier Herald

Washington State Transportation Commission Releases Final Transportation Plan 2035

<http://www.courierherald.com/news/289626431.html>

January 23, 2015

Go Lake Chelan

State Transportation Commission Releases Final Washington Transportation Plan 2035

<http://www.golakechelan.com>

January 23, 2015

SHIFT Washington

Inslee's Cap-and-Tax Scheme Does Not Meet Transportation Sustainability Standards

<http://shiftwa.org/inslees-cap-and-tax-scheme-does-not-meet-transportation-sustainability-standards/>

January 22, 2015

Snohomish Times

Washington Transportation Plan 2035

<http://www.snohomishtimes.com/snohomishNEWS.cfm?inc=story&newsID=3697>

January 22, 2015

PUBLICATIONS (28)

Centralia Chronicle
Daily Journal of Commerce
Enumclaw Courier Herald
Everett Herald
Go Lake Chelan
KHQ-TV
KING-5
KING-5
Kitsap Sun
KOMO News
Lewis County Watch
MyNorthwest.com
News Tribune
Q13 Fox
SHIFT Washington (x2)
Snohomish Times
Spokane Journal of Business
Walla Walla Union Bulletin
Washington Gazette
Washington Times
Washington Weekly
Yakima Herald-Republic
Daily Astorian
Enquirer Herald
KTVZ-TV
San Francisco Gate
Rubber News
Tire Business

PLACEMENTS BY CITY (16) + REGION (9)

Bremerton

Centralia (x2)

Enumclaw

Everett

Lake Chelan

Seattle (x6)

Snohomish

Spokane (x2)

Tacoma

Walla Walla

Yakima

Washington (x5)

Oregon (x2)

California

S. Carolina

National (x2)

PLACEMENTS BY REGION

Northwest (10)

Seattle, Tacoma, Everett, Snohomish, Enumclaw

Southwest (2)

Centralia

Eastern (2)

Spokane

Olympic (1)

Bremerton

South Central (1)

Walla Walla, Yakima

North Central (1)

Lake Chelan

Statewide (5)

Washington

Additional Locations (4)

Oregon, California, S. Carolina

Nationwide (2)

Automotive Trades